



BUSINESS PLUS

More Leads...
MORE DEALS...



WHY **YOU NEED** SALES CRM

Our sales CRM application helps you to organize your important data from multiple locations into one convenient location. The ability to track and analyse every interaction with a prospect increases engagement and keeps the prospect centre of your focus. Also it helps you close more deals to grow your business.

The CRM application will make your salesforce efficient more than your expectation and help to identify new and genuine opportunities. CRM application will capture detailed information about prospect that can be utilize to focus on targeted market analysis, product and sales activities.

APPLICATION **FEATURES**

- ⊙ Your own application to manage and control sales activities
- ⊙ Access data in real time from anywhere
- ⊙ Manage and control sales force easily
- ⊙ Improve lead conversion rates
- ⊙ Control sales and marketing expenses
- ⊙ Track and manage lead and customer information at one place
- ⊙ Track sales force visited footprints
- ⊙ Increase collaborators
- ⊙ Analise sales data on dashboard with graphical reports
- ⊙ Business Plus will help you raise your business to a new level

MOBILE APP **MODULES**

- ⦿ **User login management**
- ⦿ **Enquiry & follow ups**
- ⦿ **Dealer registration**
- ⦿ **Customer feedback**
- ⦿ **Planning and achievement**
- ⦿ **Performance details**
- ⦿ **Quotation generation and view**
- ⦿ **Placing of order**
- ⦿ **Order history & details**
- ⦿ **Travelling expense reporting**
- ⦿ **Target and achievement details**
- ⦿ **About company**
- ⦿ **Product catalogues**
- ⦿ **Contact details**
- ⦿ **Leave requesting**
- ⦿ **Notifications**

ADMIN **BACKEND**

- ⦿ User management
- ⦿ Enquiry and visits details
- ⦿ Enquiry assigning to employee
- ⦿ Product defining
- ⦿ Dealer registration & approval
- ⦿ Cost Controlling
- ⦿ Quotation preparation
- ⦿ Quotation listing and details
- ⦿ Quote to order confirmation
- ⦿ Dispatch details updation
- ⦿ Credit limit setup
- ⦿ Feedback details
- ⦿ Sales performance and analysis
- ⦿ Expenses approval
- ⦿ Reports & Dashboard
- ⦿ Notification, email & SMS management

REALIZE THE FUTURE OF **YOUR BUSINESS TODAY...**



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nurturing quality

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